# Konstantin Nakazny - Product Manager

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Portfolio: <u>lizardinc.net</u>

#### **KEY SKILLS**

Conceptualization, customer research, product visioning, scope definition, KPI definition, workflow optimization, backlog grooming, stakeholder engagement, business analysis, strategic alignment, systems modeling (C4), quantitative/qualitative research and analysis, leadership, agile project management, roadmapping, timeline and milestone tracking, conflict resolution, process improvement, scope management, dashboard creation, cross-team collaboration, project metrics reporting, GitLab, deliverable definition and launch planning, facilitation, team productivity enhancement, Power BI, SharePoint Online, Power Apps, Power Automate, GitLab, Python (2 years), SQL (2 years), PMI PMP 2025, AWS Cloud Practitioner 2024.

#### **EXPERIENCE**

# Federal Reserve Board of Governors - Sr. Technology Analyst

**JANUARY 2014 - PRESENT** 

I am a dedicated Product and Project Manager with a background in Business Analysis, UX Research and Design, and AI practitioner with over a decade of experience delivering over 20 impactful solutions at the Research and Statistics Division, Federal Reserve Board of Governors.

#### **Product Manager**

- Lead ongoing migration of 185 SharePoint 2019 sites to SharePoint Online including 13 sub projects enhancing existing and delivering new production capabilities that decrease workflow time to completion by up to 35%.
- Drive product conceptualization, including customer research, product visioning, and scope definition for 7 economic analysis products by analyzing 31 workflows to identify inefficiencies delivering new workflows and their KPIs decreasing cycle times and errors by up to 25%.
- Co-lead adoption of product management in my section and evangelized it to the Research & Statistics
  division leadership, increasing the alignment of our product portfolio with the division's top three
  strategic goals by 30%.
- Serve as the primary point of contact after product launch for internal stakeholders and users, creating feedback loops that increased customer satisfaction from 61% to 88%.

#### **Project Manager**

- Manage a team of 10 to deliver a comprehensive inventory of the division's data assets and future business needs culminating in the creation and approval of the division's data strategy by the director.
- Collaborate with stakeholders, business owners, and end users throughout the SDLC to define deliverables and launch products that increase user productivity by up to 32%.
- Implement new processes, lead agile scrum project activities (road mapping, sprint planning, retrospectives, process improvements, conflict resolution etc.), and foster collaborations for teams of up to 10 members improving team productivity by 10-15%.
- Using SharePoint Online, Power Platform, and GitLab to enable data-driven decision making by creating dashboards and monitor timelines, ensuring milestones are met on time, within scope, and budget on 14 projects.

# Freelancer at National Oilwell Varco and BPMSTR- UX/UI Designer

**MARCH 2013 - DECEMBER 2013** 

- Redesigned web-based data-rich Equipment Portal for National Oilwell Varco.
- Based on user and market research, designed, tested, and implemented a web-based interactive music widget for the first album from EDM musician Luke Kelvin – www.bpmstr.com.

## Arizona-Sonora Desert Museum - UX/UI Designer

**JUNE 2011 - JULY 2012** 

Working with project stakeholders, educational specialists, developers and end users, I led the UX design process of a web-based learning tool for middle school and high school earth science education. (I was the recipient of NASA Space Grant to fund this work.)

- Designed and conducted user research and usability studies. Analyzed quantitative and qualitative data gathered during the user research and usability studies.
- Created an information design and navigation system for the web-based portal.
- Created mockups, wireframes and prototypes using HTML, CSS, Axure and Photoshop.

## **University of Arizona** - *UX/UI Designer*

JANUARY 2010 - SEPTEMBER 2010

As a member of the creative team, I worked with product owners, academic researchers, developers, and end users on the AkshenWeb.org project.

- Designed and conducted user research and usability studies. Based on analysis of quantitative and qualitative data from the studies created improvement recommendations resulting in 87% increase in user engagement.
- In an agile environment, designed and implemented user research ethnographic observations, focus group discussions, interviews – and created personas, user scenarios, concept maps, task flows, high/low fidelity mockups and wireframes for desktop and mobile platforms.
- Created desktop and mobile prototypes and UIs using HTML, Axure, Photoshop, Illustrator, Flash, and Final Cut Pro.

#### **EDUCATION**

University of Arizona, *Tucson, Arizona*MA in Educational Psychology with focus on specialized technologies, 2012

#### **COMMUNITY ENGAGEMENT & INTERESTS**

**AmeriCorps VISTA**, University of Arizona 4-H, *Tucson, Arizona* - 02/2009-02/2010 **Youth Program Leader**, Ironwood Tree Experience, *Tucson, Arizona* - 05/2009-12/2010 Epigenetics, genetic engineering, biohacking, mycology, scuba diving.